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**N.H. CRANMORE MOUNTAIN RESORT FIRST RESORT IN THE EAST TO USE  
BIODIESEL TO POWER SNOW GROOMING MACHINES**

***New Hampshire Department of Environmental Services (DES) and the Granite State Clean Cities Coalition Join Cranmore in Statewide Effort to Increase Use of Alternative Fuels***

**NORTH CONWAY, N.H. (February 27, 2004)** – Cranmore Mountain Resort, one of New England's premier family winter resorts, today announced it is switching to biodiesel, an environmentally friendly fuel, to power all of its snow grooming machines. The Cranmore Mountain biodiesel project is a collaboration between Cranmore, the New Hampshire Department of Environmental Services (DES), and the Granite State Clean Cities Coalition, a public/private partnership of 50 stakeholders statewide dedicated to increasing the use of alternative fuels in the state of New Hampshire. The fuel is being provided by World Energy of Chelsea, Mass., a leading provider of biodiesel in the U.S. Cranmore is the first Eastern winter resort to adopt this alternative fuel.

Biodiesel is a renewable, non-toxic biodegradable replacement for petroleum diesel that reduces the visible emissions tremendously providing cleaner air for employees and guests. It can be made from plant and animal sources, from soy oil to grease and reduces greenhouse emissions. Biodiesel has a higher lubricity than old-fashioned diesel, improving operation cleanliness resulting in less wear and tear on the snow grooming machines.

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"Cranmore is passionate about taking measures to help the environment," said Ted Austin, general manager for Cranmore Mountain Resort. "We are proud to be the first resort on the East to use this alternative fuel. We hope other resorts across the nation will follow in our footsteps. Biodiesel is not only a cleaner fuel, providing a healthier atmosphere for our guests and employees, but also, it increases the efficiency of our grooming machines resulting in better conditions for our winter devotees."

"Biodiesel is a great alternative to petroleum diesel for use in existing heavy duty diesel engines," stated Mike Walls, Assistant Commissioner at DES. "It has similar horsepower, torque, and energy content compared to petroleum diesel. However, it is a much cleaner burning fuel that is renewable, non-toxic and biodegradable. DES is proud to be part of the Granite State Clean Cities Coalition. We commend Cranmore Mountain Resort for being a leader in efforts to use biodiesel to reduce air pollution and increase our nation's energy security."

### **About Cranmore Mountain Resort**

Cranmore Mountain Resort is New England's Snowplay Resort for Growing Families. Located in the heart of North Conway, New Hampshire, Cranmore has 39 trails and glades for skiing and snowboarding. Cranmore features snowtoys, the Grand Prix Tubing Center, the Darkside Terrain Park, and the full-service Cranmore Family Fitness Center. Cranmore was named the "Best Bargain in Skiing" by Inside Tracks magazine. For more information for any of the highlights above, call 1-800-SUN-N-SKI or go to [www.cranmore.com](http://www.cranmore.com).

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